



# KEVIN STOCKMANN

BRAND & MARKETING STRATEGIST

CREATIVE | DEDICATED | AUTHENTIC

## Contact



Phone

(513) 484-8586



Address

5620 River Run Trl, Apt C,  
Fort Wayne, IN, USA 46825



Email

stockmannk@gmail.com

## Skills

Brand Strategy

Content Strategy

Social Media Marketing

Inbound Marketing

Graphic Design (Adobe Suite)

Email Marketing (ConstantContact)

Web Design (WordPress)

Languages: English, German

## Website

kevstock.com



## Work Experience:

### Graphic Designer & Digital Media

#### Coordinator: WBCL Radio Network

Redefined media content strategy

Oversaw first implementation of podcasting

Led website strategy & content update

Grew social media engagement through  
analysis & insights

2022-  
present

### Staff Member/Advertising Director:

#### Chi Alpha Christian Fellowship

Created first ever cohesive marketing strategy

Recruited and led first ever marketing team

Raised \$75,000 in non-profit funds

2018 -  
2021

## Education:

### Ball State University (Bachelor of Art)

Telecommunications Major

Focus in Sales and Promotions

Minor in Marketing & German

May 2018

## Honors & Activities:

### Headwaters Church A/V Volunteer

Bimonthly church service livestreaming/  
audio monitoring/sermon recording

2023 -  
present

### Wilderness Crew Founder & President:

Organize & facilitate biannual camping expeditions

2021 -  
present

### Chi Alpha Fellowship Student President:

Directed organization's charitable contributions

Founded & recruited student advertising team

2017-  
2018

### Presidential Scholarship (Ball State U.):

Attained prestigious \$52K academic award

2013